

# Client Accounting Advisory Services: (CAS)

**Let us worry about the numbers so you can focus on your business.**

Businesses today need to optimize their accounting and finance functions and align them with their goals in order to grow. Improving cash flow, maximizing efficiency and minimizing costs are all important considerations. Our team provides services geared toward managing your accounting and finance responsibilities and improving your company's performance and bottom line. We have a proven track record of assisting our clients optimizing their accounting and finance function.

Engaging a highly-rated accounting, tax and advisory firm with a wealth of diverse experience is the preferred option for many companies. By leveraging technology, we use critical business data to partner with you to deliver the tools and guidance you need, where and when needed, in order to help you make the best-informed decisions for your organization.

Our expertise encompasses a wide range of industries, including consumer products, technology, public relations and advertising, real estate, construction and architecture and engineering, professional services, and not-for-profit.

## Our Services

Many organizations have found that outsourcing their accounting and finance functions adds efficiency and allows management to better focus on growth, operations and strategic initiatives. Management is also relieved of employee turnover, onboarding, training, PTO related costs and other overhead, resulting in cost savings and an improved bottom line. Outsourced accounting services are especially effective for organizations that find hiring and training trustworthy accountants time consuming, costly and challenging.

### Accounting & Bookkeeping Services Include:

- General ledger maintenance
- Financial reporting
- Cash management & reconciliation
- Sales tax & other local tax compliance
- Payroll & benefit administration
- Bill payment services (bank and credit cards) – including expense tracking & expense allocation

### Advisory Services Include:

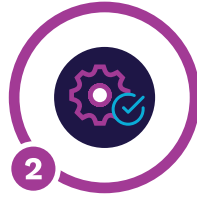
- Budgeting – design, tracking & comparison
- Preparation for Mergers & Acquisitions
- Audit readiness preparation & assistance
- Cash flow projections
- Industry-specific analysis & benchmarking
- Developing FP&A performance summaries, including KPIs & dashboards
- Recommendations for business improvements

### 3 Reasons to Partner with Us



#### Reclaim Time

Many companies have found that outsourcing accounting services creates efficiency and focus by saving time and resources otherwise spent on recruiting, employing and training staff.



#### Gain Expertise

Opting for a highly rated independent accounting firm with industry expertise, instead of training and trusting junior-level employees with the important task of running the accounting and finance function is the preferred option for many companies.



#### Save Money

Improving cash flow, maximizing efficiency, minimizing costs and identifying optimal tax savings opportunities all add significant value.

#### Your CAS Team



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