

Michael Belfer honored as a Notable Leader in Advertising, Marketing & PR by Crain's New York Business

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The individuals who comprise [Crain's 2023 list of Notable Leaders in Advertising, Marketing and PR](#) are remarkable for their ability to spot trends, gauge demographics, harness language, craft narratives, shape visuals and conduct impactful campaigns. Their efforts fuel nascent and established businesses alike. Individuals were sought who have made an impact through their roles and who have been involved in civic, philanthropic, mentoring or related initiatives.

[Michael Belfer](#) is a partner at the accounting and advisory firm Anchin. He serves as the firm's Practice Leader for [public relations, advertising, and media](#). Belfer is also a member of Anchin's [fashion](#) and [art](#) groups. He works with businesses to provide solutions for long-term growth while also providing consulting services to [emerging companies](#). Belfer uses his expertise to educate businesses on tax structures, accounting systems, and business and financial plans. He prioritizes building strong relationships with each client and ensures that the strategies he develops align with their individual business needs. By serving as a member of the PR Council and hosting presentations on various financial matters, Belfer also shares his knowledge

more broadly.