

Anchin Announces Speakers for “The State of Food, Beverage & Beauty” Event

November 9, 2023



Anchin, a premier accounting, tax, and advisory firm serving the [Food & Beverage](#) and [Beauty, Health and Wellness](#) industries, is excited to announce that it will once again host its [“State of the Food, Beverage and Beauty”](#) event on November 14th at the Hard Rock Hotel in Times Square, New York.

The event is being produced in partnership with several organizations who share Anchin's commitment to the CPG industry, as well as the desire to help spotlight growing and established brands, share wisdom and knowledge among industry professionals, and facilitate meaningful connections. Anchin is delighted to partner with Naturally New York, Project Beauty Expo, (included), Forcebrands, IDB Bank, Propeller Industries, and Whipstitch Capital.

The featured speakers will discuss growing a brand from multiple vantage points - financially (organically and through equity), as well from a marketing perspective (including tips for working with influencers, social media success, and imparting wisdom and lessons learned as a leader). The panelists are as follows:

- **Joseph Cabasso, President of Mario Badescu Skin Care Inc.**
- **Anouck Gotlib, CEO and Chief Belgian Girl of Belgian Boys**
- **Moderator: Andress Blackwell, Executive Director at Whipstitch Capital**
- **Bee Shapiro, Founder of Ellis Brooklyn and Contributing Columnist at The New York Times**
- **Brad Charron, CEO of Aloha**
- **Moderator: Megan Klingbeil, Partner- Food & Beverage; Co-Leader- Beauty, Health & Wellness at Anchin**

Proceeds from ticket sales will benefit the organization, (included), a membership collective for BIPOC top executives in CPG who are dedicated to one another's success, who advocate for diverse representation, and who commit to amplifying BIPOC voices and brands in our industry.

Since this annual event's inception more than a decade ago, it has been a platform for growing and established companies to network and showcase their products to influential industry leaders, and a forum for discussion and idea-sharing among leaders in a variety of roles in the industry.

Whereas past iterations have focused exclusively on Food & Beverage, Anchin's robust Beauty practice and the many intersections between the industries make Beauty an essential player in the ever-evolving consumer products arena. The event went virtual during the COVID pandemic and is returning to an in-person format for

the first time this year.

“In an industry that’s constantly evolving and can be very unforgiving, our clients, especially those at emerging brands, value opportunities to work together and share ideas and wisdom,” says Greg Wank, Anchin’s Food and Beverage Practice Leader. “We want to provide a platform for people at all levels in the industry to connect, learn from, and support each other.”

“The CPG industry as we know it is a culmination of the efforts of so many, and our event is a celebration of that ecosystem, bringing something for everyone,” adds Megan Klingbeil, Co-Leader of Anchin’s Beauty, Health & Wellness Group. “We have always strived to elevate and amplify the efforts of growing brands, and showcase incredible companies for investors, distributors and retailers who are forward-looking and want to align with future leaders in the industry.”