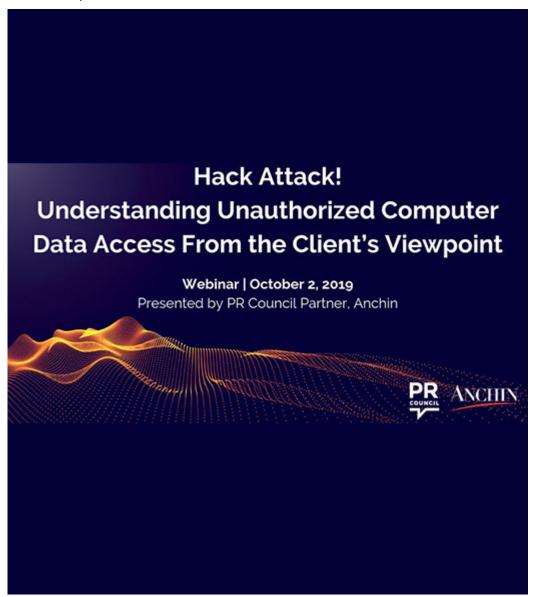
Hack Attack: Understanding Unauthorized Computer Data Access From the Client's Viewpoint Webinar

October 2, 2019



In the <u>PR Council</u> webinar below, Russ Safirstein, leader of Anchin Digital Risk Solutions, shares steps your clients must take as soon as they discover their computer system has been compromised. He also reviews risks, responsibilities,

requirements and reporting deadlines that must be met with any data breach, so that you can be prepared with your crisis communications strategy.

Additionally, Darryl Salerno, President of Second Quadrant Solutions Inc., examines the pressures agencies are under from their clients related to pricing and the risks of not properly responding to pressure in this area. He reviews methods of working effectively with procurement departments and companies and explains how to price your services effectively to get properly compensated for the work you do.